

# Corporate Innovation in Financial Services

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Crash course for corporate innovators that seek to streamline innovation in their organizations with a focus on the fintech startup ecosystem

5 session course, case based with focus on European reality with discussion and share of knowledge

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## Module 1 Fintech and Corporate Innovation

Fintech ecosystem, trends and statistics, cases of collaboration, how are corporates adopting the fintech culture

## Module 2 Governance

Innovation Horizons, Centralized versus Decentralized innovation, IT versus business innovation, Product versus Functional organizations

## Module 3 Ecosystem Driven Organization

Marketplaces for startups, innovation radars, open innovation programs - marketing versus business drive. coexistence of roadmap and new opportunities

## Module 4 Vehicles of Innovation

Internal Labs and knowledge centers, teams of innovation, fast tracks, adobe kickstarter box

## Module 5 Testing Strategies

Internal sandbox, PoC versus MVP, budgeting for innovation, negotiation of PoCs. Strategies for low cost testing

