

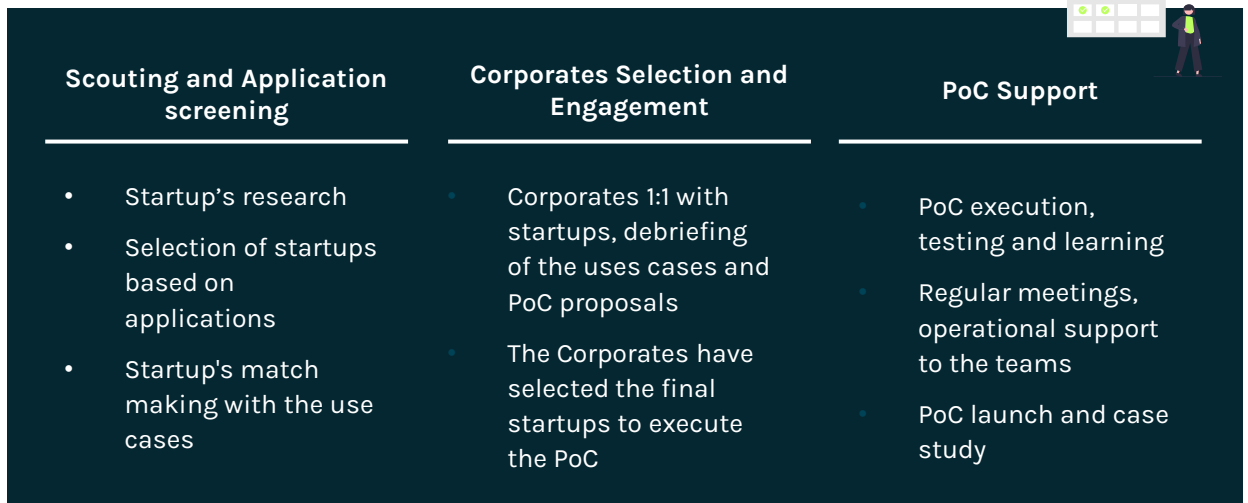
Creating the 1st PoC oriented Fintech Program of Microsoft

Microsoft
for Startups



The Fintech 365 is the result of the combined work of Microsoft for Startups and Fintech Solutions. The objective of the project was to provide a PoC (Proof of concept) oriented program where startups and corporates participate at the same level. Startups apply to answer 5 real challenges from 6 corporates and execute proofs of concept.

The journey



The Corporates

Six corporates were invited to the program and benefited from a close support from the F365 team



The Startups

Nine startups defined a PoC to execute with the Corporates



The Results

I. Fintech 365 delivered **10 Proofs of Concept** plus a tailored demo. All corporates executed PoCs.

II. The program generated **more than 100 meetings** between corporates and startups



III. The program was recognized as a light program in terms of invested time, focused on **real added value innovation**.