Creating the 1st PoC oriented Fintech Program of Microsoft

Microsoft for Startups



The Fintech 365 is the result of the combined work of Microsoft for Startups and Fintech Solutions. The objective of the project was to provide a PoC (Proof of concept) oriented program where startups and corporates participate at the same level. Startups apply to answer 5 real challenges from 6 corporates and execute proofs of concept.

The journey

Scouting and Application screening	Corporates Selection and Engagement	PoC Support
 Startup's research Selection of startups 	Corporates 1:1 with startups, debriefing	PoC execution, testing and learning
based on applications	of the uses cases and PoC proposals	Regular meetings, operational support
• Startup's match	The Corporates have selected the final	to the teams
making with the use cases	startups to execute the PoC	PoC launch and case study

The Corporates

Six corporates were invited to the program and benefited from a close support from the F365 team





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The Results

I. Fintech 365 **delivered 10 Proofs of Concept** plus a tailored demo. All corporates executed PoCs.

II. The program generated more than 100 meetings between corporates and startups Nine startups defined a PoC to execute with the Corporates

The Startups



III. The program was recognized as a light program in terms of invested time, focused on real added value innovation.

