

# The Right Channels for Growth

Understand what are the optimal **vehicles of innovation** for your organization

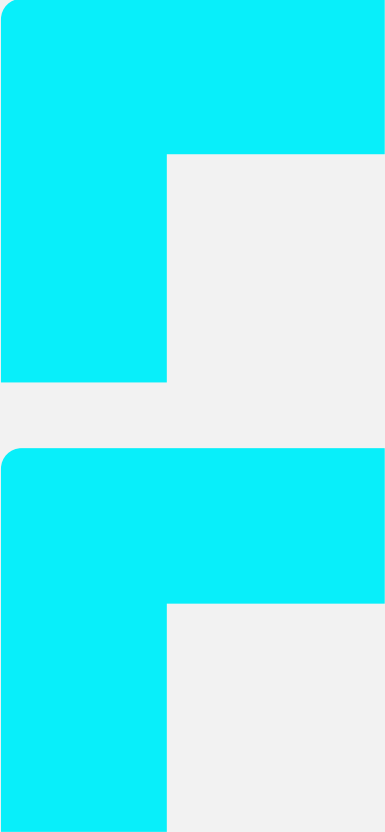


# Unlocking the Framework's Value

The **Innovation Vehicles Framework** helps corporations enhance their innovation culture by providing a straightforward method for selecting the most suitable innovation vehicle based on their objectives and current innovation status. It addresses challenges faced by Innovation Managers in identifying appropriate infrastructure and aligning it with the company's goals. By leveraging this framework, **organizations gain clarity in establishing new objectives and achieving them effectively.**

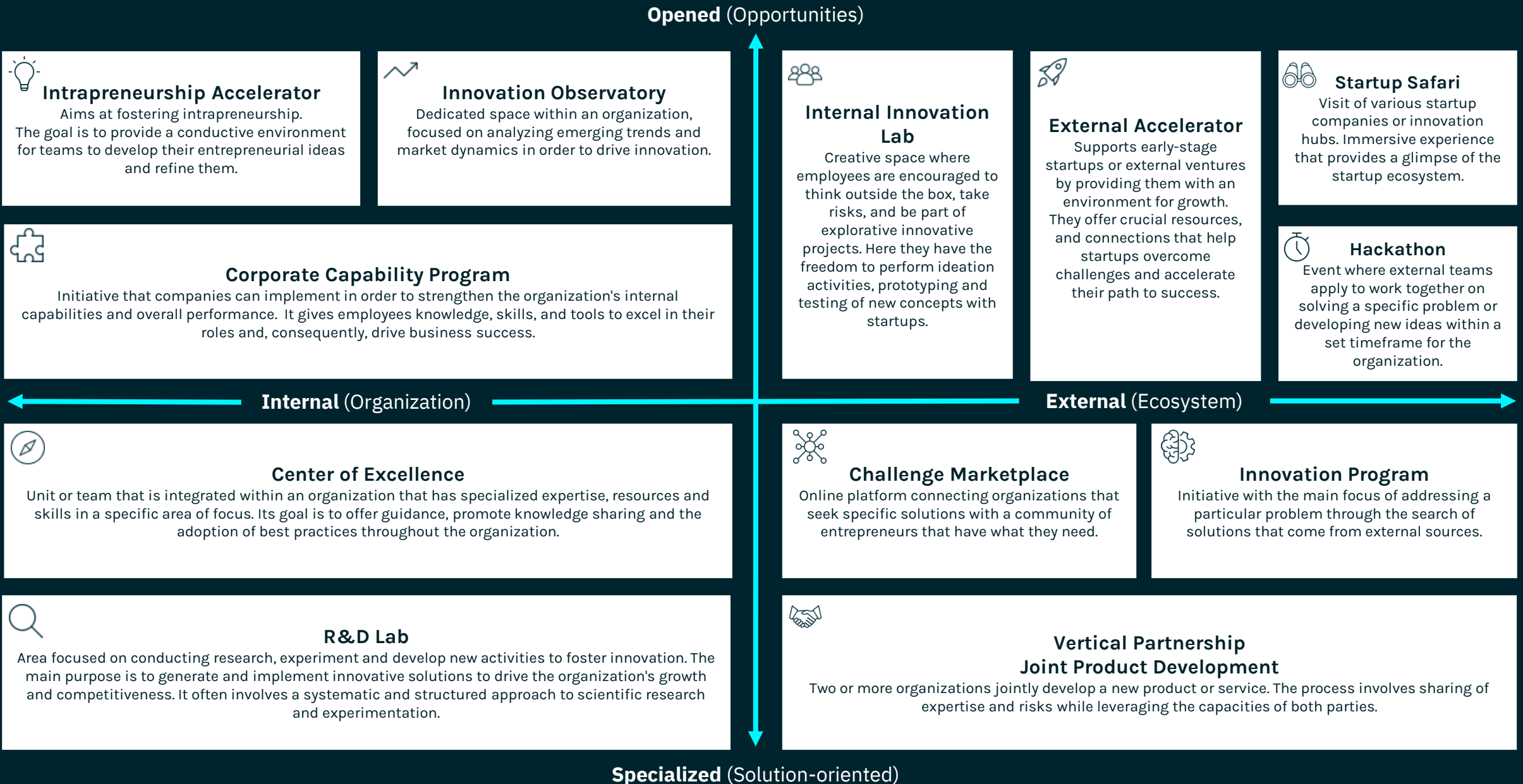


# Maximizing the Framework



The framework visually organizes innovation channels based on two axes: **the degree of openness and whether they are internally or externally driven**. It is important to familiarize oneself with each innovation vehicle, understanding their requirements and benefits. The roadmap serves as a planning tool to map the organization's innovation journey, selecting the vehicle that aligns with current goals and resources. **Adaptation is key as innovation is an ongoing process** that evolves with the organization's challenges and capacities.

# Vehicles of Innovation Framework



# Download the full study

Learn how you can proactively prepare your organization to **foster collaboration with fintechs and adopt an ecosystem-oriented mindset** [here](#).



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